# We need to talk about mainframe recruitment.

Urgently!



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- Academic
- Enterprise Systems Enthusiast



- 101, 102, Skills & Learning, **Executive streams** 











Covid-19

# The End

Why Recruitment? Why Urgently?

- Mainframes: Bearers of Risk or Resilience?
- Priorities Shape Outcomes
- Help Wanted; Talent Available
- The Big Rethink
- Make friends
- Act now!



# Recruitment? Are you kidding?



https://www.kimt.com/content/news/30-million-have-sought-US-unemployment-aid-since-virus-hit-570076721.html

https://www.alvarezandmarsal.com/insights/every-major-non-food-retailer-operating-negative-cashflow

https://www.theguardian.com/business/2020/apr/21/uk-furlough-scheme-unemployment-rise-coronavirus

- Mainframe 'Headcount' pressure
- Negative cashflow for all UK major non-food retailers
- 30 Million new unemployment registrations in the US
- UK Economy could shrink 13% in 2020 (Biggest fall in 300 years)
- '5 Million more Britons could be jobless by the end of May'



#### The Mainframe in a Crisis

- Busier than ever, exceeding expectations
- Processing online more payments









#### 2020 COBOL Crisis

Symbol: Co

Atomic mass: 58.933195 u



alcc.cl/images/2018/11/29/cobalt13.jpg

# 'Cobalt' (sic) anyone?

- "New Jersey, Gov. Phil Murphy has put out a call for volunteers who know how to code the decades-old computer programming language called COBOL" – Mispronounced as 'Cobalt'
- "There'll be lots of postmortems and one of them on our list will be how did we get here where we literally needed COBOL programmers?" New Jersey, Gov. Phil Murphy
- https://edition.cnn.com/2020/04/08/business/coronaviruss-cobol-programmers-new-jersey-trnd/index.html





# Mainframe Community Response



IBM and Open Mainframe Project Mobilize to Connect States with COBOL Skills

**OPEN MAINFRAME PROJECT COMMUNITY FORUM** 



Introductory CO training materia Code tooling tha available now

#### ♣ ∓ About the Calling all COBOL Programmers category

■ Calling all COBOL Programmers



jmertic

Are you an experienced COBOL programmer interested in assisting agencies and employers needing additional COBOL skills as they respond to public needs during the COVID-19 pandemic? If you are interested in either volunteering your time or making yourself available for hiring, include the following information in your post:

- Name
- · COBOL Experience: (Beginner, Intermediate, Expert)
- · Location: (City, State, Country)
- · Availability: (Part-time, Full-time)
- · Availability Type: (Volunteer, Available to Hire)
- · Link to LinkedIn profile (or other relevant job experience information)

Please make your post as a new topic with this category (i.e. don't reply to this topic  $\underline{\boldsymbol{v}}$ )



ity to close the kills gap

710



2 # 28d





# "Why unemployment sites crash but Netflix doesn't"

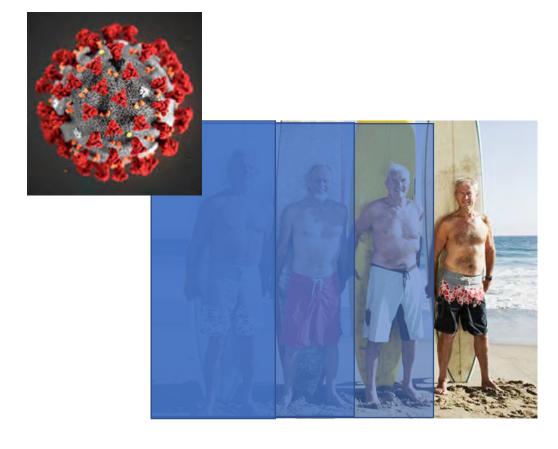
"The idea that new code is better than old is patently absurd. Old code has been used. It has been tested. Lots of bugs have been found, and they've been fixed." "Each of these bugs took weeks of realworld usage before they were found."

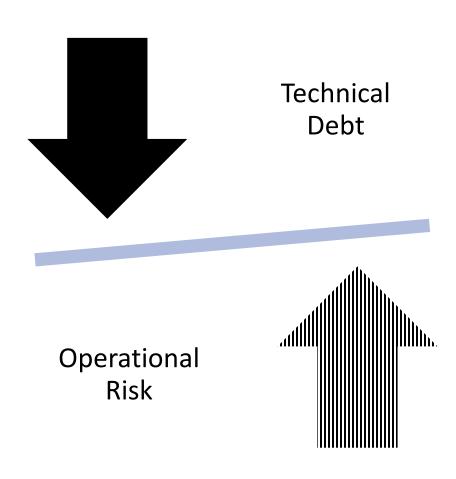
https://www.joelonsoftware.com/2000/04/0 6/things-you-should-never-do-part-i/

- Don't blame COBOL: Check your Webservers!
- https://www.wired.com/story/cant-file-unemploymentdont-blame-cobol/
- ...but consider the narratives in the C Suite. The Verge.com
- https://www.youtube.com/watch?v=Ox\_Wm6XQnxl
- What seems most credible?



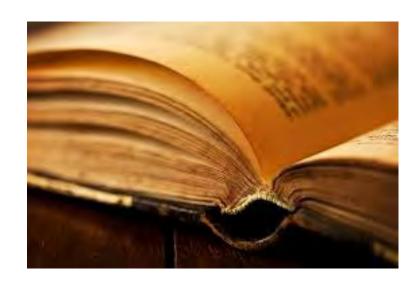
### The Issue of Risk vs Resilience







#### Themes and Priorities



- 1990s
  - Retreat and Repair (late 90's Bug Babies)
- 2000s
  - Migration off shore, near shore (Remote)
- 2010s
  - Lean. More with less. (On shore hybrids)
- 2020s
  - Resilience? DevOps? Cloud? AI?Renewal? (New theme? Multi-skill?)

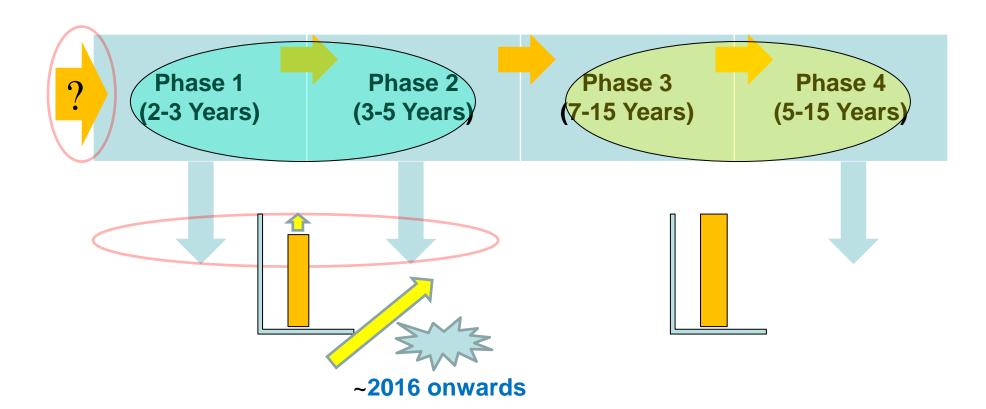
Those who seize the initiative will define this!





## Career structure (?)

- Not much real data available on population size
- Anecdotes, interviews, discussions, observation





## Help Wanted; Talent Available



"Class of 2020, supported by Nuffield Foundation, finds that around 800,000 18-24-year-olds are expected to leave education this year, when – according to the Office for Budget Responsibility (OBR) scenario – unemployment is forecast to rise by 6 percentage points. This would be twice as large as the increase following the financial crisis."

https://www.fenews.co.uk/press-releases/46832-coronacrisis-could-increase-youth-unemployment-by-600-000-this-year-and-scar-young-people-s-prospects-for-far-longer

But new Talent is not just about 'Young' Talent





# The Big Rethink

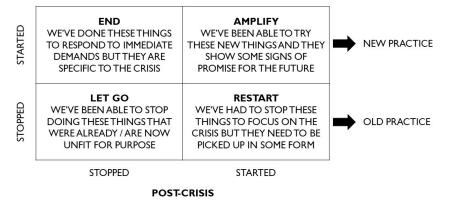




**DURING CRISIS** 

#### Understanding crisis-response measures

Collective Sense-making



### **New priorities**

- Resilient Supply Chains
- Pandemic outbreaks
- Weaker globalisation
- Risk Policy, Hiring Policy
- Debt vs Investment
- Proven remote learning/ remote working
- Is 'Resilience' the new 'Security'?

https://www.thersa.org/discover/publications-and-articles/rsa-blogs/2020/04/change-covid19-response





### The Big Rethink

- Mainframe success is a team game!
- How to match your team to the new reality?
- New skills? Renewal? New practices?
- 'Mainframe Innovation'
- New workload?

Bridging (Transition)



#### The Conversation Will Not Wait for Us!

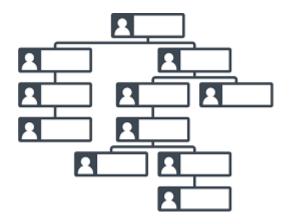


- Understand the problem
- Pick a side
- Make your case
- Need to speak to the new priorities!

Conversations will happen with or without us!







#### Find Allies!

- Build a coalition
- Work on common interests
- Working groups, planning meetings
- Vertical and horizontal for success!
  - Engage HR and C Suite. They are your friends
- Speak to the new priorities!





#### Models for Renewal

- These are models, not solutions:
  - Incremental (Agile)
  - Internal events
  - Professional meetings (Meetups, GSE)
  - Dual engagements
- Work out what suits your situation
- Minimise cost of failure





#### Models for Renewal

- Talk to those with experience
- Talk to the professionals
  - Recruiters
  - Trainers
  - University College Careers
- Explore what works
- Avoid what doesn't
- Feedback to your team







- Be open to new ideas
- Be open to new partnerships
- Understand, manage and share risk



# Virtual Internships

https://www.virtualinternships.com/



- Offer a chance for candidates to engage on line
- Tours
- Q&A
- Real world tasks remotely



#### **IBM Master the Mainframe Event**

Master the Mainframe: Enterprise Computing Activity Day





4 Sessions Nov-Dec 2019 8-12 MaSS Student mentors 25-30 pupils per session

- Why mainframes run the world
- Master the Mainframe (Hands-On)
- Lunch
- Design a new large system
- Pitches
- Feedback & Prizes





# Mentoring



Knowledge Enthusiasm





Covid-19

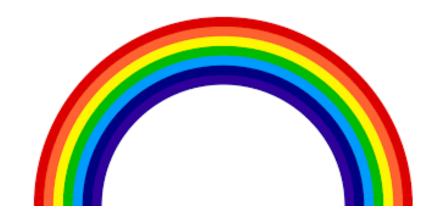
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# Thank you & Good Luck





Herbert Daly



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