



The Premier IBM User Group in Europe



## GSE – What is it?

- **An association of users of IBM IT architectures; established originally as GUIDE in 1959**
- **Europe wide with 11 regions; events with both a regional and a european focus**
- **A non profit organisation run by its members for its members**
  - Volunteer led
  - Some paid staff
  - Low (relatively) membership fee
- **Only as successful as the energy its members invest**
- **We run over 150 Working Groups across Europe and represent more than 1,300 high-end IBM customers**
- **We are a member of the IUGC (International User Group Council) with 23,000 member companies worldwide**



## GSE's Mission

### To provide its members with:

- Guidance** The ability to share knowledge between our members and between vendors and members to assist in the implementation and operation of IT solutions.
- Influence** The ability to influence the suppliers of products, solutions and services being offered to our members and to ensure that vendors and other IT related bodies act in the best interests of our members.
- Vision** The ability to help our members understand and contribute to the way the IT industry develops.
- Education** The ability for our members to access high quality technical and management information from a variety of sources, including IT vendors, other members and educational bodies.



## GSE – UK Region Activities

### ■ **Working Groups**

**Large Systems (zSeries)**

**IMS**

**Enterprise Security**

**CICS**

**Mainframe Networks**

**DB2**

**Certification & Training**

**Work closely with the Websphere & Websphere MQ groups**

### ■ **National Conference**

➤ **October 31<sup>st</sup>/November 1<sup>st</sup> 2006**

➤ **Chesford Grange Hotel, Warwickshire**



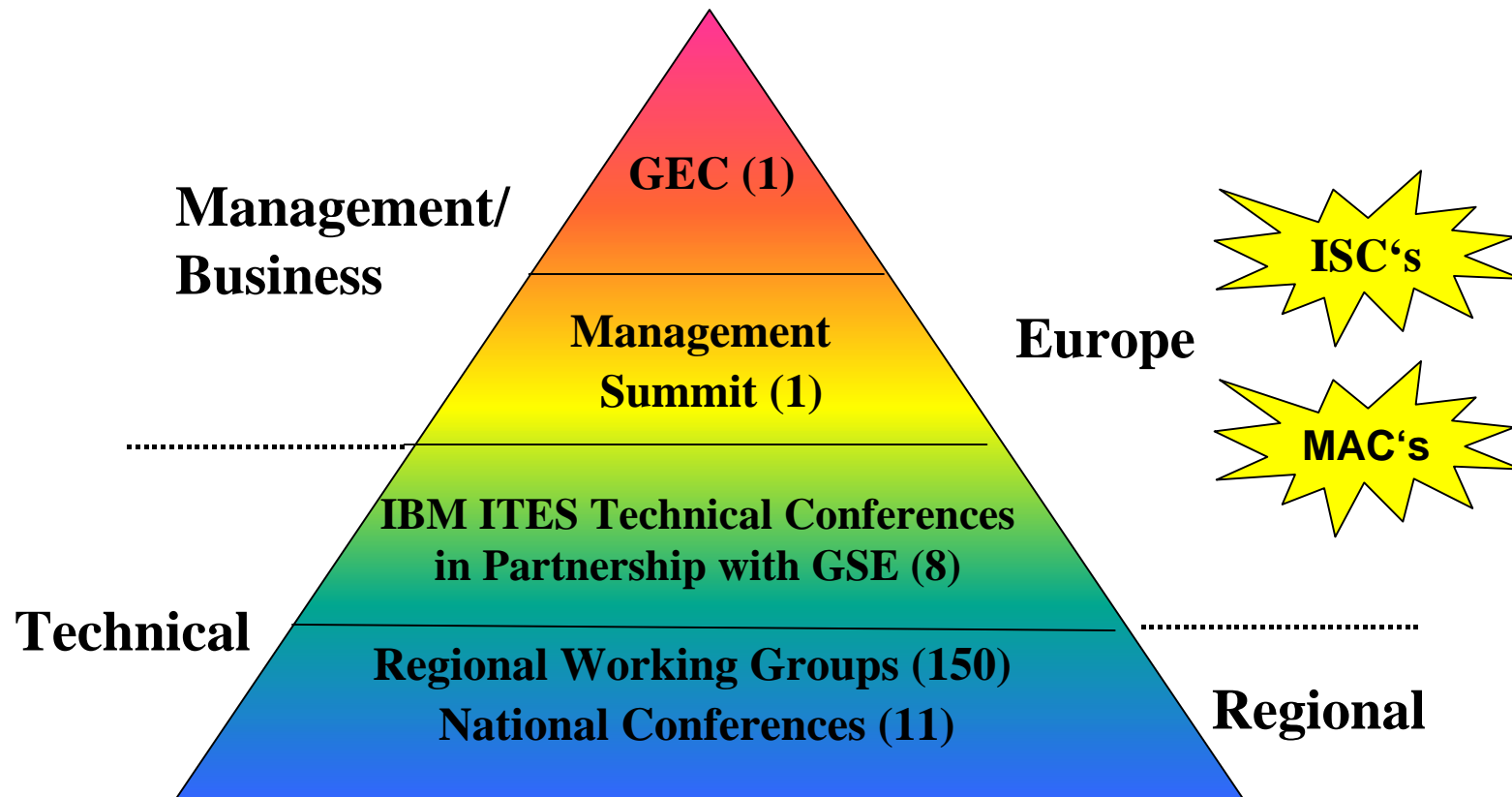
## GSE Membership Benefits

### **Being an active member of GSE you benefit from:**

- Learning how other IBM users implement new technology, methodologies and applications to improve the effectiveness of their IT infrastructure
- Regular product updates from IBM and their partners
- Working closely with IBM, e.g. organize one-to-one meetings with IBM Executives at GSE conferences
- Influencing IBM's future marketing and customer support policy
- Having a real say in new product development
- A 10% discount on the enrolment fee of the 2006 IBM Technical Conferences in Europe



## Customer Briefing/Education





## GSE European Events 2006

- Executive Club Nice, 18 - 19 September
- Management Summit Madrid, 3 - 4 April
- MAC-1 (Appl. Platform, WebSphere, Rational) Zurich, 4 - 5 May
- MAC-2 tbd
- ISC-1 (RFID) La Gaude, 23 - 24 March
- ISC-2 (Banking) Montpellier, June
- ISC-3 tbd
  
- 8 IBM Conferences in partnership with GSE



## Some other GSE Activities

### **Membership Survey**

- Conducted on an annual basis
- Request for issues of primary interest
- Input is used to determine themes and topics for future conferences, in addition to targeting new projects and Working Groups

### **Requirements System**

- 400 requirements per year on products



Visit [http://www.gse.org\(.uk\)](http://www.gse.org(.uk))



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About GSE	News	Members	Events	Partners	Downloads	Links
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**Established in  
1959**

**The Premier  
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in Europe**

**GSE Membership Survey 2005 - Complete the survey and win!**

[GSE Member Login](#)

**IBM eServer pSeries, AIX and Linux  
Technical Conference**



**Barcelona**  
7-11 November

Conference News	
IBM eServer pSeries, AIX & Linux Technical Conference 07-10 November 2005, Barcelona, ES	<a href="#">Click here</a>
IBM SMB and Midrange Solutions Technical Conference IBM SecureWorld Conference 21-24 November 2005 Prague CZ	<a href="#">Click here</a>
GSE 8th Management Summit 03-04 April 2006, Madrid, ES	<a href="#">Click here</a>

GSE Working Groups	
European Enterprise Modernization for zOS 10-11 November 2005, Frankfurt, DE	<a href="#">Click here</a>
32'000 Information Days a Year! Join the GSE Working Groups	<a href="#">Download</a>
IT Governance	<a href="#">Click here</a>
Presentations & Working Group Documents	<a href="#">Click here</a>

Latest Information	
GSE Membership Survey 2005 - Complete the survey and win!	<a href="#">Click here</a>
Think Global - Act Local New GSE brochure now available!	<a href="#">Click here</a>
GSE Annual General Meeting 7 November 2005, Barcelona	<a href="#">Click here</a>



Thank you for your attention!